

SHAHED SYED

UX/UI DESIGNER

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(248) 765-7354

PROFILE I am a Senior Designer with 10+ years of experience in UX, Visual, and Service Design; with domain experience in FinTech, Gaming, and Architecture. I build products that are useful, profitable and delightful.

EXPERIENCE **Senior UX/UI Designer** | Sapient Consulting, NYC

2013 - Present

Designed complex transactional user interfaces, data visualizations, and responsive web/mobile apps for financial services. Worked in the Agile process with business and development teams: user research, defining requirements, designing, and testing.

Executive Creative Director | Puzzle Out Room, Hoboken/Jersey City, NJ

2016 - 2017

Co-founded the first Escape Room games in Hudson County. Designed and iterated the interactions across the entire customer journey based on detailed user research and testing. Established user centered design principles in the development of the games, mobile apps, websites, and booking systems to create seamless user experiences.

Visual Designer | Various, Global

2010 - 2013

Visual design contract work for various projects: websites, mobile apps, brand identity, icons, style guides, marketing, and infographics. Played the UX and/or developer roles on select projects to deliver comprehensive digital products.

Information Designer | NJ Transit, Newark, NJ

2006 - 2010

Reduced construction cost estimates on the ARC Tunnel project by creating 3d renderings that helped clients visualize proposed buildings in multiple contexts.

SKILLS User Experience, UI / Visual Design, User Research, Usability Testing, Wireframing, Information Architecture, Prototyping, Interaction Design

TOOLS Adobe CC, Sketch, HTML/CSS, JS/jQuery/d3, Bootstrap, GIT/SVN, 3D visuals

EDUCATION Bachelor of Architecture, 2007
Masters of Science in Civil Engineering, 2012
New Jersey Institute of Technology | Newark, NJ